



2018-2019 Annual Report

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LUANDA ALMEIDA

President, Coordinator at Carrefour Jeunesse-Emploi
Montréal Centre-Ville

JACYNTHÉ VAILLANCOURT

Vice President, Community Development
Coordinator at Innovation Youth

ART CAMPBELL

Treasurer, Director of Community Development at
the YMCA Centre-Ville

CLAIRE ADAMSON

Administrator, Resident

YANNICK ADOU

Administrator, Resident

EVE GAUTHIER

Administrator, APPR, Public Health and Partnerships
at CIUSSS Centre-Ouest-de-l'île-de-Montréal

AMEL GHERBI

Administrator, Post graduate at the Institut
national de la recherche scientifique
(Centre Urbanisation Culture Société)

DARRELL HELYAR

Administrator, Resident

MARILYN LAJEUNESSE

Administrator, Resident

PIERRE MORRISETTE

Administrator, Executive Director at the
Montreal Volunteer Bureau

RON RAYSIDE

Administrator, Architect and Senior
Partner at Rayside-Labossière

STÉPHANE FEBBRARI

Director

MARION STEINER

Project and Communications Manager

CARLYE WATSON

Families Downtown Coordinator

MATTHIEU PAJOT (Until January 2019)

Project Manager - My Peter-McGill

MARYSE CHAPDELAINE (From January 2019)

Project Manager - My Peter-McGill

COREY GULKIN

My Peter-McGill and Families Downtown
Communications Officer

PRESIDENT'S MESSAGE

Dear Members,

It is with great pleasure to present this activity report again this year as the president of the Peter-McGill Community Council.

It is difficult to truly express the extent of the work done by the Community Council team and its different committees. With the renewed support of our financial partner, the My Peter - McGill project has continued its momentum, multiplying its actions in terms advocacy to key decision-makers and also in mobilizing people on the ground. A major project was also started in the spring to create a detailed profile of the neighbourhood, which will allow the Community Council and its member organizations to refine their actions to be ever more relevant to the population. The Community Council also hosted its first ever neighborhood assembly, creating an additional opportunity to enrich discussions about local issues.

My term ends today. During the six years I sat on the board of directors, I was fortunate enough to meet a host of inspiring people, who reinforced my belief in the importance of cultivating community mobilization. For the last time, I would like to thank the incredible team at the Community Council as well as all the people, organizations and institutions involved in working on local issues. I leave my role as president with the impression of a mobilized community with the wind in its sails.

Until next time,

Luanda Almeida

DIRECTOR'S MESSAGE

It has now been almost six years of watching the Peter-McGill Community Council grow thanks to the dedicated work of our employees and the invaluable collaboration of our many partners. I am proud to see, once again, the key role we are playing in downtown Montreal. Representatives of the Community Council are being increasingly solicited by elected officials and public servants to speak on behalf of residents and organizations regarding issues of urban planning. The same goes for donors who are trusting our organisation more and more to develop a shared vision and collaborative projects that meet the needs of different populations.

I would like to thank all of the Community Council staff and work teams who make our mission possible. I would also like to thank all the residents and citizens who are involved in social and political life and contribute to the development of our living environment. Finally, thank you to our funders who have supported and listened to us with respect and enthusiasm.

Stéphane Febbrari

ABOUT THE COMMUNITY COUNCIL

225

The number of Peter-McGill Community Council Members

Our Mission

The mission of the Peter-McGill Community Council is to bring together and promote collaboration between the district's residents, businesses, workers and students, as well as the organizations that serve them. The Council aims to foster a sense of belonging to the neighborhood and encourage active involvement in community life by creating a place where stakeholders can express their concerns, collectively determine priorities for action and feel empowered to improve quality of life in the neighborhood.



PHOTO: City Councillor Cathy Wong adds the missing piece to our new logo puzzle at the 2018 AGM. By Miet Verhauwaert

THANK YOU TO OUR WEBSITE VOLUNTEERS!

Tanya McGintiy – Project Manager
Michal Bluma – Developer
François R. Caron – Developer
Jesse Yu – Designer
Nicola Zbacnik-D'Antonio – Content Manager
Melissa Lefebvre – Quality Assurance

A New Image

In the fall of 2018, the Peter-McGill Community Council went through some major changes. After being selected to receive a free new website, to be built at the do_action_mtl Hackathon, we felt it was time to update our logo to match. We worked with Lorena García Girón of Co/Créa to develop a bright and dynamic image that reflected the vitality of neighbourhood as well as the many different members, interests and issues represented by the Council. On October 20th, our website was built at the Hackathon in under 12 hours by a dedicated team of 5 volunteers. What resulted was a beautiful new resource that showcases our vibrant neighbourhood and the diverse work of the Community Council.



PHOTO: Resting in Cabot Square during the Family Discovery Walk. By Benjamin Maheux

40%

of the population are youth aged 13 to 30.

OUR ACTION PLAN 2018-2019

In compliance with our 2018-2022 strategic plan which resulted from a reflection session with our members in May 2018, our 2018-19 action plan has 4 main axes:

1. Urban Planning

In a neighbourhood that is rapidly developing, all too often at the expense of the population, urban planning is a Community Council priority as it plays a significant role in the quality of life of the neighborhood. Thanks to the support of Centraide's Collective Impact Project, the My Peter-McGill Committee has been working towards the creation of public spaces that meet the needs of the population through mobilization and advocacy since 2017 (pg. 7).

2. Thematic issues related to local populations

Families are the primary concern of our early childhood committee, Families Downtown, thanks to the support of Avenir d'enfants. Since 2013, the committee has fostered collaboration between various organisations aiming at developing the best downtown living environment possible for families with children aged 0 to 12 (pg. 9).

Seniors are prone to isolation in Peter-McGill, with many of them living under the poverty line. The Seniors Committee was created in 2018 to produce a collective needs assessment, to evaluate and share resources as well as support initiatives that aim to reach isolated seniors (pg. 11).

Youth between the ages of 13 and 30 represent more than 40% of the Peter-McGill population. Since 2013, our Youth Action Committee has worked towards developing tools and collective projects that aim to improve access to resources for youth, and encourage their involvement and integration into the neighborhood (pg. 10).

3. Thematic issues related to neighbourhood realities

Neighbourhood Life : The Neighborhood Life committee aims to bring residents together in order to foster a sense of belonging to the neighborhood and to facilitate access to public space (pg. 11)

Food Security: Given the unequal access to healthy and nutritious food in the Peter-McGill neighborhood, the Food Security Committee brings together a number of local organisations to promote existing services and cultivate collaborative initiatives that meet the needs of the community (pg. 12).

3. Thematic issues related to neighbourhood realities (cont'd)

64% of the Peter-McGill population was born outside Canada

Immigration : There are numerous challenges involved in including and integrating newcomers, international students and asylum seekers into neighbourhood life. This is why we held a Forum on Immigration in 2016, which led to the creation of the Immigration Committee in the summer of 2017. The committee, which brings together organisations, residents and students, aims to better support and habituate newcomers to life in Peter-McGill (pg. 12)

Homelessness: The Community Council participates in efforts to better reach and serve homeless people through the Cabot Square Committee, led by the Ville-Marie Borough.

Health: the Community Council supports efforts to improve access to health services by participating in the Users' Committee of the CIUSSS du Centre-Ouest-de-l'Île-de-Montréal.

4. Operations

Community Life: The Community Council places great importance on partnership, transparency and inclusion in order to foster cohesion and involvement in the Peter-McGill community. In November 2018, we took initial steps towards developing an inclusion plan. We also held our first neighbourhood assembly in March 2019, which aimed to inform our constituents on neighbourhood issues and discuss initiatives in progress - with the intention of hosting 2 per year, in addition to our Annual General Meeting.

Communication: In order to better reach our constituents, the Community Council has worked continuously to improve communication tools and practices. At the end of 2018, we unveiled our new logo and website. In early 2019, we formed a community of practice, in collaboration with the CDC Centre-Sud and the Coalition montréalaise des Tables de quartiers, with the first meeting in April 2019 bringing together 15 community council communications officers. Finally, thanks to financial support from the Ville-Marie Borough Council, we also took steps to improve our newsletter and website content.



PHOTO: Community Workers' breakfast at the YWCA

Funding: In order to strengthen neighborhood collaboration, the Community Council continued its efforts to maintain its existing work team and to distribute new funding to help better serve the population. As a trustee of Avenir d'Enfants' and Collective Impact Project funds, we set fund allocation mechanisms for 'Services Intégrés en Périnatalité et Petite Enfance' and managed an agreement with our partners for the allocation of the new 'Milieux de Vie Favorable Jeunesse' fund from the Direction régionale de la santé publique. (See financial overview on page 13).

ACTIVITY REPORT 2018-2019

Urban Planning and Community Life My Peter-McGill Committee



PHOTO: Our new mobilisation officers, Viviane Cottle and Christa Smith

Community Centre

65

*People attended our first
Neighbourhood Assembly*

Programming is underway for Peter-McGill's future cultural and community centre, to be built on the Children's Square in the coming years. The centre will include a public library, community café, concert hall as well as various activity rooms and an office space. In March 2019, the Community Council hosted its very first Neighbourhood Assembly to inform our constituents about the development of this centre, and for an in-depth discussion about its proposed programming. Representatives from the Ville-Marie Borough, Carrefour jeunesse emploi-centre-ville and the YWCA hosted interactive workshops on site to consult the 65 attendees on their ideas and concerns for the library, community café and potential daycare centre. The Community Council also submitted its candidacy to move into the future centre's office space.

The committee restructured its mobilisation efforts this year, hiring **2 full-time Mobilisation Officers**. With this change, we hope to cultivate new partnerships, reach different populations and foster more involved, long-term participation from Peter-McGill residents and students. We are thrilled to welcome Viviane Cottle (CJE centre-ville) and Christa Smith (Innovation Youth) to the project and would like to extend our sincere thanks to Sabine Philippidès (YWCA), Kym Abella (Groupe Harmonie) and Jeyruska Baravetto (Innovation Youth) for their hard work and creativity in mobilising families, seniors and youth for public space over the past year!

Green & Recreational Spaces

There are key private green spaces that could create a world of difference to the Peter-McGill community if they were opened up to the public. In 2018-2019 we focused our efforts on the Grand Séminaire, home to a lush green space, with a soccer field, forest and water basin. Our work included meetings with the Grand Séminaire's team, as well as Accès Jardin, the City's program that aims to open private green spaces to the public. A picnic was also held on site to raise awareness about the space amongst Peter-McGill families. 2018-2019 also saw the launch of our district wide survey on green space, as well as a youth consultation using virtual reality headsets!



*PHOTO: Ron Rayside presents at our first Neighbourhood Assembly
By Miet Verhauwaert*

ACTIVITY REPORT 2018-2019

My Peter-McGill Committee (cont'd)

3

The number of primary schools to be built in Peter-McGill

Schools

In June, the Ministry of Education announced the approval of a feasibility study for a public primary school on the Grand Séminaire. This is the 3rd school announcement in Peter-McGill in the past 2 years, thanks to citizen mobilisation as well as concerted efforts between the Community Council, the Commission scolaire de Montréal (CSDM), the Ville-Marie Borough and the Québec Education Ministry.

The planning process has also begun for the former Académie Bourget on Montagne St., which will be renovated to accommodate 14 classrooms. Let's Plan Our School, a consultation event in collaboration with the CSDM, brought together over 40 participants, including neighbourhood families to discuss ideas and next steps.



PHOTO: Filming an informative video on green space in Peter-McGill with Maryse Chapdelaine and Louis-Thomas Kelly.



PHOTO: Maryse and Corey at the "A Roof for All" rally for social housing

Housing

There is little social and affordable housing available in Peter-McGill, especially for families, with only 2 low-income housing towers for seniors in the district. The confirmation of a 150+ unit social housing tower in the Children's Square gave our community a beacon of hope, but in June 2019 the developers threatened to build "condos or a hotel" instead. We organised quickly, tipping off journalists and elected representatives to the threat and held a protest at the Borough Council meeting, where we urged Mayor Valérie Plante and Cathy Wong to hold the developers accountable. The issue and the A Roof for All protest event were covered by various media outlets including the Journal de Montréal, CBC, CTV, Radio-Canada, and the Gazette. As a result, Mayor Plante announced in September 2019 that she would only let the developers construct 4 stories (instead of 20) if they refused to build social housing.

Citizen Journalism

The committee launched its Citizen Journalism project in December 2018, encouraging residents and students to tell their stories through writing, photos, videos, interviews and more. Our partners at Appropriimage hosted 3 workshops for 10 participants and our new journalists started writing their first articles this spring. Appropriimage also helped us produce 3 short videos, featuring McGill student Louis-Thomas Kelly, who interviewed experts and residents about issues of urban development in Peter-McGill.

ACTIVITY REPORT 2018-2019

Population: families

Families Downtown Committee

Over

220 000\$

invested for 0-5 year olds

A range of activities and services for 0-5 year olds

Funds from Avenir d'enfants and the Direction régionale de la santé publique (via the 'Services intégrés à la périnatalité et la petite enfance' measure), have enabled 14 projects to be carried out by 8 partners of Families Downtown, including human resources dedicated to the committee. The diversity of available activities, (reading, physical activities, nutrition, etc.) have been structured in a complementary way in order to meet the needs of local families

2 flagship activities organized by the parents' committee: the broadcast of July's soccer match reached many dads, and our winter carnival in December brought more than 40 families together – including 55 children aged 0 to 12 - not to mention a visit from Santa Claus and Mayor Valérie Plante!



*PHOTO: Chantal Thomas presents during the Family Discovery Walk
By Benjamin Maheux*



PHOTO: Chantal Thomas (Family Liaison Officer until July 2019) and Sabine Philippidès (Family Liaison Officer starting July 2019)

242

new families reached
by the Family Liaison
Officer

New service offerings underway for 6-12 year-olds

A new activity for 6-12 year-olds has been created by the YWCA, thanks to financial support from the City of Montreal (Politique de l'enfant). The activity aims to strengthen child-parent ties.

Strengthening our ties with families

By attending various events and neighbourhood activities, our Family Liaison Officer met 242 new families this year, and helped connect parents to local organisations and the services they needed.

450

activity calendars
distributed directly to
neighbourhood families.

Our 'Naptime Session' videos, are now available in 6 different languages (Mandarin, Cantonese, Crabic, Bangla, Korean and Spanish).

ACTIVITY REPORT 2018-2019

Population: Youth

Youth Action Committee

450

youth participated
in our activities
and workshops

A host of free activities for youth

400 youth aged 12 to 20 participated in 7 free **Youth Outings**, funded by the Ville-Marie Borough's Youth Passport program, which aims to foster discovery, learning and personal development.

Arbraska ✦ **Water activities at Jean-Drapeau park** ✦ **Atwater Market scavenger hunt** ✦ **Apple Picking** ✦ **Snowshoe hiking on Mount Royal** ✦ **Historical sugar shack** ✦ **Traditional québécois dance** ✦ **Youth BBQ**

Approximately 50 youth aged 12-17 accessed workshops on nutrition that aimed to increase school attendance, community engagement and intercultural dialogue via the Peter-McGill Potluck project, funded by the Ville-Marie Borough's 'Politique de l'enfant'

Developing skills and sharing knowledge among organisations

80 people participated in networking and skills development activities for local community workers (1 speed networking session at the downtown YMCA, 1 networking breakfast at the YWCA and 1 training on the realities and cultures of Indigenous peoples).



PHOTO: Youth tree walking activity in Arbraska

Youth involvement and neighbourhood integration

The committee mobilised youth for the new Ville-Marie Youth Council, in which 2 youth now represent the Peter-McGill neighbourhood. We are looking forward to the collaborative opportunities this wonderful initiative will bring in order to better include youth voices in our committee's projects and activities!

Towards a neighbourhood profile that identifies the needs of local youth

With the arrival of new neighbourhood funding for youth aged 5-24 (Milieux de vie favorables jeunesse, a measure of the DRSP), the Youth Action Committee worked with Families Downtown to propose a collective project - to develop a new neighbourhood profile with a focus on youth and families. The Community Council's team hired the Rayside-Labossière firm to complete the project and a working group was established in May 2019 to ensure the project's follow-through. The profile, which will be released in December 2019, will provide the most recent neighbourhood statistics as well as a needs assessment for youth aged 5 to 24.

ACTIVITY REPORT 2018-2019

Population: Seniors

Seniors' Committee

The Seniors' committee welcomed three new organisations to the table this year: Yellow Door, Entraide bénévole métro and Contactivity. Together, the coalition initiated steps towards identifying the needs of local seniors and began developing a collective vision, namely to share information on services and activities, as well as to create strategies to reach vulnerable and isolated seniors downtown.



PHOTO: Community Council member Wendy at the Artisan Market, November 2018. By Miet Verhauwaert

Over

1,500 people participated in neighbourhood events

Cabot Square Corn Roast ♦ Artisan Market ♦ Halloween Walk ♦ Winter Carnival ♦ Cabot Square Sugar Shack ♦ Summer Block Party



PHOTO: Kids doing arts & crafts at our summer block party in Cabot Square

Realities: Neighbourhood Life Neighbourhood Life Committee

Over 1,500 people participated in **6 neighbourhood events**, organised in partnership with various local groups including Innovation Youth, the Éco-quartier Peter-McGill, the YWCA and the Ville-Marie Borough. These events provided opportunities for residents to get to know the many diverse resources in the neighbourhood; in 2018-2019, 12 to 14 different organisations were present at each neighbourhood event to present their services.

Increase of **121** subscriptions to our monthly newsletter in 2018-2019

The committee's activities allowed us to reach new people, who, by subscribing to our monthly newsletter, will now receive updates about neighbourhood news and activities.

ACTIVITY REPORT 2018-2019

Realities: Food security

Food Security Committee

50

participants at
our first ever
Nutrition Fair

The first Nutrition Fair, which took place at Concordia University in March 2019, promoted neighbourhood food security resources and familiarised participants with healthy and affordable food options in Quebec. Local recipes were distributed and made available in 5 different languages (French, English, Spanish, Arabic, Mandarin).



Photo by Miet Verhauwaert

Realities: Immigration

Immigration Committee

The Immigration Committee took significant steps this year towards understanding what it might feel like to arrive in Peter-McGill as a newcomer to Canada. The "Peter-McGill, a Welcoming Community?" survey was distributed amongst hundreds of residents to find out what structures and neighbourhood services could be improved to better accommodate recent arrivals. The survey was filled out by over 220 participants

On the lookout for opportunities to develop food security services

To foster access to healthy and affordable food for all, the committee is analysing all possible options for the neighbourhood. This is why we are following the development of the future Peter-McGill Centre very closely, which will include a community café and collective kitchen. By participating in the committee, Carrefour jeunesse-emploi Montréal- centre-ville, who is managing the community café, will ensure that the project responds to local food security needs.

The Ville-Marie Borough called upon the committee's expertise in June 2019 to help plan the kitchen's layout and to ensure it would have the necessary equipment.

In order to draw inspiration from the projects of other neighbourhoods, and to learn how to reproduce them in Peter-McGill, the committee visited the facilities implemented by our neighbours in Centre-Sud, **Notre Quartier nourricier*** in May 2019. While it is still difficult to evaluate the needs and feasibility of building a greenhouse, a public market or collective garden in Peter-McGill, the expertise and experience of our neighbouring districts will undoubtedly be of great use in evaluating any new project in our neighbourhood.

**Le Quartier nourricier is a collective project that aims to develop environmental and sustainable local food systems.*

223

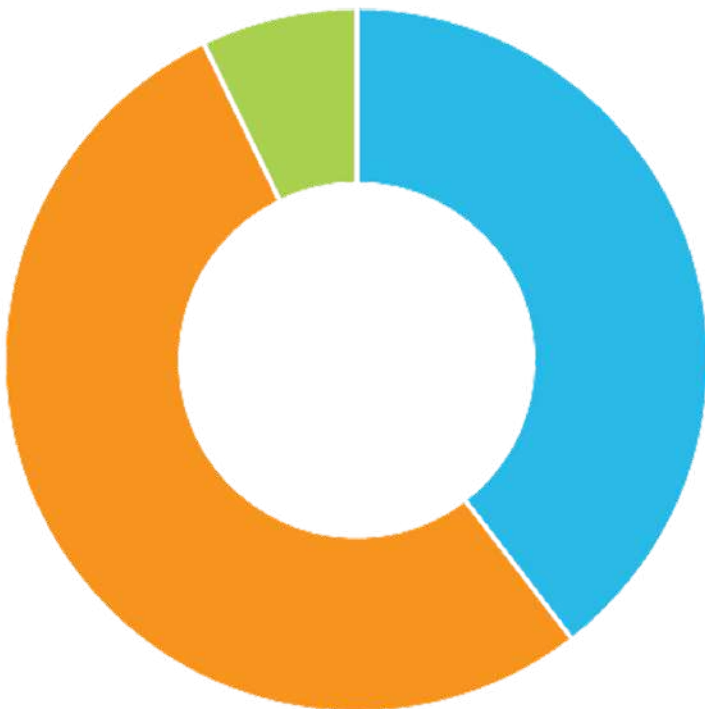
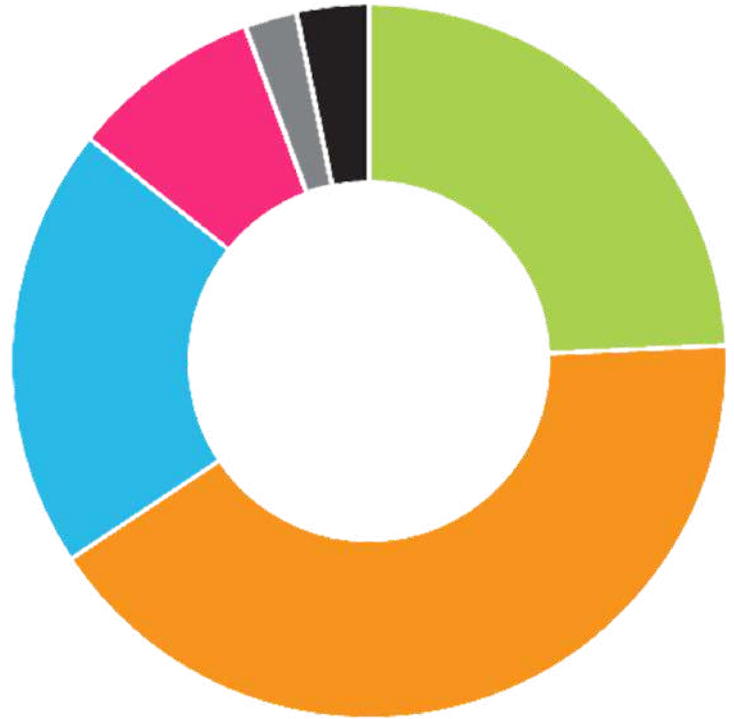
"Peter-McGill, a
Welcoming Community?"
surveys completed



FINANCIAL OVERVIEW 2018-2019

Funding

- 41%** ● Centraide - CIP
- 24%** ● Initiatives montréalaise
- 20%** ● Avenir enfants
- 9%** ● Direction de la santé publique (DRSP): SIPPE et Mesures 4.2
- 2%** ● City of Montreal
- 3%** ● Other: donations from elected representatives, emploi-quebec



Expenses

- 53%** ● Salaries
- 40%** ● Funding transfers to organisations for collective projects
- 7%** ● Operations



MEMBERS OF THE PETER-MCGILL COMMUNITY COUNCIL

Residents

In 2018-2019, the Community Council had 124 resident members

Organisations

Action des femmes handicapées Montréal
Afghan Women's Centre
Amis de la Montagne (Les)
L'anonyme
Armée du Salut - centre booth
Art Déco Montréal
Association des familles du parc Percy-Walters
Association du Village Shaughnessy
Association récréative de Milton-Parc
Association des résidents de Victor-Hugo/Lucien l'Allier
Bibliothèque des jeunes de Montréal
Carrefour Jeunesse Emploi centre-ville
Catholic Action Montreal
Centre Greene
Centre de la jeunesse et de la famille Batshaw
Centre d'Action Bénévole de Montréal
Centre d'Amitié Autochtone
Centre d'écoute Face-à-Face
Centre de réfugié
Centre des femmes de Montréal
Chez Doris
Coalition montréalaise des groupes jeunesse LGBT
Comité Logement Ville-Marie
CPE Dawson
CPE Jardin de fruits
CPE l'enfanfreluche
CPE McGill
Cybercap
Direction Chrétienne
Dispensaire diététique de Montréal
E.N.C.O.R.E
English Language Arts Network
Entraide bénévole Métro

Institutions

In 2018-2019, the Community Council had 16 institutional members

Students

In 2018-2019, the Community Council had 10 student members

Équiterre
Exeko
Fondation Jeunes Étoiles
Fondation Ressources Jeunesse
Foyer pour femmes autochtones de Montréal
Garderie Lasalle des petits
Groupe communautaire l'Itinéraire
Groupe Harmonie
Iciéla
Innovation Jeunes
Institut des troubles de l'apprentissage
INTER-LOGE
Jubilee Montréal
Librairie coopérative de solidarité Université Concordia
Maison Benoît Labre
Moisson Montréal
Net Impact Montréal
NOVA Montréal
Office Municipal d'Habitation de Montréal
Projet Chance
Projet Love
Projets Autochtones du Québec
SAESEM (Éco-quartier Peter-McGill)
Seniors Action Quebec
Social Justice Connection
St. Georges' Anglican Church
St Jax Montréal
St Stephen's Anglican Church
Tel-Aide
Voyagez Futé Montréal
Y des femmes de Montréal
YES Montreal
YMCA centre-ville

Businesses

In 2018-2019, the Community Council had 8 business members

ACKNOWLEDGEMENTS



Centraide
du Grand Montréal

Centre intégré
universitaire de santé
et de services sociaux
du Centre-Sud-
de-l'île-de-Montréal

Québec

Montréal



AVENIR D'ENFANTS
DES COMMUNAUTÉS ENGAGÉES



La Table de quartier Peter-McGill est fière de faire partie des 30 membres de la Coalition montrealaise des Tables de quartier

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1857 boul. de Maisonneuve O.
Montreal, QC H3H 1J9
514-934-2280
info@petermcgill.org
www.petermcgill.org



tabledequartierpetermcgill



@InterActionPMG



@monpetermcgill